

# Protecting the Future

Vision and Key Priorities 2024-2027



## Introduction

Since 1974, the WBR Chamber has been the trusted voice driving growth and supporting the Warrenpoint, Burren, and Rostrevor business community.

The Chamber of Commerce is a network of businesses in the Warrenpoint, Burren and Rostrevor area designed to promote and protect the interests of its members.

The WBR Chamber of Commerce will help shape the future of business in the area for the better.

The WBR Chamber of Commerce is a membership organisation.

All members operate business in either Warrenpoint, Burren and Rostrevor area.

The Chamber will inform, connect and engage its members via meetings, events, conferences and digital communications.



Founded 1974

Committed to WBR Businesses since 1974.

To be the effective voice of Warrenpoint, Burren and Rostrevor Businesses and to be the trusted resource for relationship building, economic growth and vibrant community life.

Through collaborative partnerships, innovative initiatives and unwavering dedication, WBR Chamber aspires to be a thriving business support network.

Together we achieve more.

### CHAMBER AT WORK

Through ongoing discussions with local council staff, the WBR Chamber successfully secured vital support and training for businesses in the Warrenpoint, Burren, and Rostrevor areas.

This collaboration has led to the launch of a free business masterclass, hosted by Newry, Mourne, and Down Council on at Warrenpoint Town Hall.

This initiative is designed to provide local businesses with practical tools and strategies to foster growth and success.



## Mission

To be the network to help growing businesses by sharing opportunities, knowledge and expertise with a strong business voice influencing decision makers at all levels.

### Over the next three years WBR Chamber aims to

- ✓ Develop and grow an engaged membership.
- ✓ Place WBR Chamber at the heart of business and community life in Warrenpoint, Burren and Rostrevor.
- ✓ Maintain and financially strengthen the Chamber for the benefits of its members.

### CHAMBER AT WORK

WBR Chamber recently hosted a meeting in Rostrevor with Warrenpoint, Rostrevor and Burren businesses and elected representatives to lobby local Councillors and MLAs on key issues such as parking, business collaboration, investment in infrastructure, public realm schemes and tourism development.

## Mission

To be the network to help growing businesses by sharing opportunities, knowledge and expertise with a strong business voice influencing decision makers at all levels.

### WBR Chamber will do this by:

- ✓ Having a strong collective voice on matters affecting the WBR economy.
- ✓ Support and connect businesses in the Warrenpoint, Burren and Rostrevor area.
- ✓ Strengthen the WBR business community through advocacy networking and campaigning.
- ✓ Connect with government and governing bodies on issues affecting the local economy.
- ✓ Bring together businesses to build new relationships.
- ✓ To share best practice and provide access to valuable resources.
- ✓ Foster new opportunities.
- ✓ Promote the importance of employer / employee wellbeing.
- ✓ Helping businesses take action to enhance environmental sustainability

#### CHAMBER AT WORK

Organising monthly face-to-face meetings to gather and address the key issues specific to WBR businesses, ensuring a unified and strong voice for the business community in Warrenpoint, Burren, and Rostrevor.

ORTUNITY

# Mission

To be the network to help growing businesses by sharing opportunities, knowledge and expertise with a strong business voice influencing decision makers at all levels.

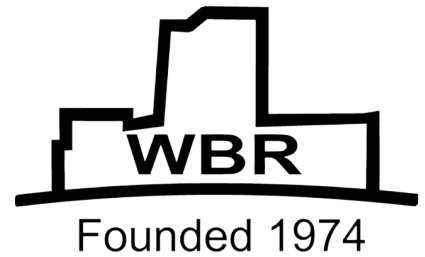
## Core Values over the next three years:

- ✓ Focused
- ✓ Trusted
- ✓ Transparent
- ✓ Approachable
- ✓ Ambitious
- ✓ Collaboration
- ✓ Enterprising
- ✓ Adaptable
- ✓ Environmental Sustainability

### CHAMBER AT WORK

Collaboration with regional and other local Chamber of Commerce to discuss joint events and potential cross border projects in advance of the completion of the Narrow Water Bridge.

# PROTECTING THE FUTURE



Everything we will do at WBR Chamber will be built around our strategic priorities, which enables us to focus our efforts where our members need us most.

## Growth

By growing the WBR Chamber membership and business network we will identify business priorities and appetite for growth as well as outlining key areas perceived as strengths and opportunities of the regional business environment.

## Support

We will provide comprehensive support to businesses in Warrenpoint, Burren, and Rostrevor helping them grow and thrive in a competitive environment.

Providing training opportunities and information which meets the needs of an ever-changing economic environment in which life long learning will be increasingly important to our business and our workforce.

## Advocacy

Advocate for the interests of our business community, ensuring a strong voice is heard in matters of local economy and governance. To lobby for matters such as quality infrastructure to drive a sustainable economic environment.

The foundation of the WBR Chamber is advocating with local government, agencies, elected representatives and decision makers to ensure legislation, policies and decisions are being made to support a vibrant and growing business environment for Warrenpoint, Burren and Rostrevor.

## Connectivity

We will thrive to connect businesses with government and governing bodies, fostering strong relationships that drive economic growth and address key issues.

## Networking

We will build platforms for collaboration between businesses and individuals. Opportunities to increase business and individuals. Opportunities to increase business and individual networks are important to keep all our community engaged in supporting the strengthening of sectors that make us strong and unique.

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# MEMBERSHIP BENEFITS



By Joining WBR Chamber of Commerce you are unlocking a world of opportunity for you and your business. Whether you are looking to raise your business profile, find ways to grow and develop your business or make new connections, membership will give you and your business the tools to reach your full potential and will help shape the future of business in the area for the better.

## Membership Benefits

- ✓ Part of a business movement to promote and protect the interests of its members
- ✓ Lobbying and representation to local council, government and the relevant agencies
- ✓ Monthly meetings
- ✓ Listed on the membership section of the WBR chamber website
- ✓ Networking events
- ✓ Workshops & Seminars
- ✓ Access to training and support for businesses
- ✓ Business advertising and promotion
- ✓ Sponsorship opportunities

Our network is made up of small, medium and large businesses across all sectors.

Join and participate in WBR Chamber today by emailing [info@wbr-coc-co.uk](mailto:info@wbr-coc-co.uk) or joining online at [www.wbr-coc.co.uk](http://www.wbr-coc.co.uk)

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